

Cookie Policy

Foremost online

Optimising your online experience

Welcome to the Foremost Cookie Policy

This document explains how we use cookies to collect information from visitors. It tells you what cookies are, why they are used, and what kind of information they collect.

How we use cookies

The following tables describe the cookies we use on this site and what we use them for. Currently, we operate an ‘implied consent’ policy which means that we assume you are happy with this usage. If you are not happy, then you should either not use this site, or you should delete Foremost Pro Ltd-uk.com cookies having visited the site, or you should browse the site using your browser’s anonymous usage setting (called “Incognito” in Chrome, “InPrivate” for Internet Explorer, “Private Browsing” in Firefox and Safari etc).

Session Cookies

We use session cookies to remember your log-in and what you’ve put in the shopping basket. These we deem strictly necessary to the working of the website. If these are disabled then various functionality on the site will be broken. More information on session cookies and what they are used for at <http://www.allaboutcookies.org/cookies/session-cookies-used-for.html>.

Cookie Name	Purpose
PHPSESSID	This cookie is used to hold the unique session ID which is generated every time our site is visited. This cookie is deleted when you close the browser.
Session_ID	This retains your ID for your shopping basket. Without this cookie, you cannot add products to your basket or make any purchases.



Cookies for Site Analytics

Provider	Cookie name	Expires	Purpose
Google Analytics	_utma	2 years	This cookie is typically written to the browser upon the first visit to your site from that web browser. If the cookie has been deleted by the browser operator, and the browser subsequently visits your site, a new __utma cookie is written with a different unique ID. This cookie is used to determine unique visitors to your site and it is updated with each page view. Additionally, this cookie is provided with a unique ID that Google Analytics uses to ensure both the validity and accessibility of the cookie as an extra security measure.
Google Analytics	_utmb _utmc	30 minutes	These cookies work in tandem to calculate visit length. Google __utmb cookie marks the exact arrival time, then Google __utmc registers the precise exit time of the user.
Google Analytics	_utmz	6 months	This cookie stores the type of referral used by the visitor to reach your site, whether via a direct method, a referring link, a website search, or a campaign such as an ad or an email link. It is used to calculate search engine traffic, ad campaigns and page navigation within your own site. The cookie is updated with each page view to your site.
Google Analytics	_utmv	2 years	This cookie is not normally present in a default configuration of the tracking code. The __utmv cookie passes the information provided via the _setVar() method, which you use to create a custom user segment. This string is then passed to the Analytics servers in the GIF request URL via the utmcc parameter. This cookie is only written if you have added the _setVar() method for the tracking code on your website page.
Google Analytics	_utmz	2 years	This cookie is used by Website Optimiser and only set when the Website Optimiser tracking code is installed and correctly configured for your pages. When the optimiser script executes, this cookie stores the variation this visitor is assigned to for each experiment, so the visitor has a consistent experience on your site. See the Website Optimiser Help Centre for more information.

If you need any further information about the above, please visit: <https://policies.google.com/privacy>

Thank you for your interest in this document.

We hope your online experience with Foremost is useful and the stuff that goes on in the background makes it easy (this is where the Cookies work). If you have any questions, feel free to contact us using the contact details provided.

Darryl Penson
MANAGING DIRECTOR